



## STATE POLICE MEDIA CENTRE KERALA

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### **Chief Minister inaugurates Pink Protection Project**

Pink Protection Project, a new initiative of the Kerala Police to ensure the safety of women, has been launched. Pinarayi Vijayan, Chief Minister, flagged off vehicles earmarked for pink patrol teams in a function held in front of the Police Headquarters in Thiruvananthapuram. Anil Kant, State Police Chief and other senior Police officials were present on the occasion. For the project 10 cars, 40 two-wheelers including bullets and 20 bicycles were allotted.

The Pink Protection Project aims to tackle dowry-related atrocities, cyber bullying and harassment of women in public places. This project also aims to further strengthening the existing Pink Police Patrol system.

Domestic violence is often came to the notice of the Police only when complaints are received. The new system named as 'Pink Janamaithri Beat', under which police officials will conduct regular house visits to collect information on domestic violence to prevent such harassments. They will collect information from panchayath members, neighbors and other locals and hand it over to the Station House Officers for further action.

The Pink Beat system, comprising of specially trained women police officers, will be present at KSRTC stands, private buses, in front of schools, colleges and other public places including bus stops. Pink Control Rooms have been set up in all 14 districts to coordinate the activities.

The Pink Shadow Patrol team will also be deployed to detect the presence of anti-socials in crowded areas and to take action. Pink Romeo, a bullet patrol team consisting of only female officers also came into existence.

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