

No.T3-444/2020/PHQ

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Dated: 14/03/2020

CIRCULAR No. 11 /2020

Sub: Guidelines for using Twitter Handles of District Police units and Senior Police Officers for interacting with general public - reg

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The Social Media handles of Kerala Police have gained wide publicity and appreciation in recent times. At present, there are twitter handles for all District Police Chiefs, which are maintained mostly in English language. An instruction has been recently issued to the District Police Chiefs to create another Twitter handle in vernacular, so as to enable wider outreach. This shall be done immediately.

02. These twitter handles have been introduced as a means to publicize the good works done by Police in the larger interest of enhancing public safety perception. The tweets can be on any of the following listed subjects:-

- |                                    |                                   |
|------------------------------------|-----------------------------------|
| (1) Traffic                        | (15) Cyberdome                    |
| (2) VIP Security regulations       | (16) Police heroes/heroines       |
| (3) Janamaithri Policing           | (17) Wanted Criminals             |
| (4) Passport Verification          | (18) Missing/Unidentified persons |
| (5) Women Security                 | (19) Tourism Police               |
| (6) Child Safety                   | (20) Coastal Police               |
| (7) Senior Citizen Security        | (21) Police recruitment           |
| (8) Travel Safety                  | (22) Police training              |
| (9) Anti- Narcotics & Drug control | (23) Thunderbolts                 |
| (10) Public Nuisance               | (24) Commando Wing                |
| (11) Sound Pollution               | (25) Dogs Squad/K9 Squad          |
| (12) Goondaism                     | (26) Mounted Platoon              |
| (13) Environmental depredation     | (27) New Initiatives              |
| (14) Student Police Cadets         |                                   |

03. It is crucial to ensure that the contents of such twitter posts are well worded, so as to avoid use of any improper/unprofessional wordings.

Therefore, the District Police Chiefs shall personally compose the "Tweets" that are to be posted from their official twitter handles.

04. In addition to the twitter handles of District Police Chiefs, all ADGP, IGP, DIG and all staff officers in PHQ may create their respective official twitter handles, both in English and Malayalam. The Deputy Director, Public Relations and Social Media Cell will make necessary arrangements to give wide publicity for these newly launched twitter handles of Police, so as to enable maximum public interaction.

05. Matters relating to Internal Security and other confidential matters shall not be transmitted.

14.3.2020  
Loknath Behera IPS,  
State Police Chief, Kerala

To  
All Officers in List B for information  
All Officers in PHQ  
The Deputy Director, Public Relations

Copy to  
Circular Register/Kerala Police Website

